



**EVERYTM SAVINGS.
GENUINE.**



**\$550/Year In
Fuel Savings***

1994 AND NEWER N14 TURBOCHARGERS

Save At Least \$550/Year In Fuel Versus The Competition!

When it's time for a new turbocharger on your Cummins N14 engine, it pays to demand a high-efficiency Cummins ReCon® turbocharger designed by Cummins Turbo Technologies. Plus, they are 5% more efficient than non-genuine turbos, so you save at least \$550 every year in reduced fuel costs!*

Better Performance At Every Speed.

Cummins ReCon turbos are designed by Cummins Turbo Technologies specifically for Cummins engines, so you would expect them to perform better. Fact is, they outperform non-genuine turbos in every respect, from flow and pressure ratio to turbo speed. So you get maximum engine boost under high-load conditions, the fastest throttle response and superior fuel economy.

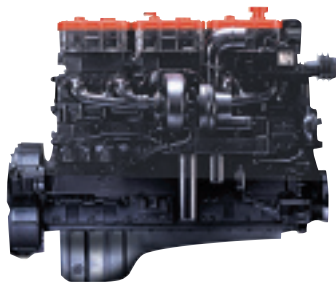
5% More Efficient.

Fuel costs are your biggest expense, by far. So when you can get 5% greater operating efficiency with a Cummins Turbo Technologies-designed turbo, why would you even consider anything less? In a typical trucking operation, the higher efficiency of our turbo will keep delivering savings of at least \$550 every year.**

Lower RPM Means Higher Durability.

You don't have to be a metallurgist to know that higher temperatures lead to metal fatigue. Non-genuine turbochargers run significantly hotter than turbos designed by Cummins Turbo Technologies, which can lead to oxidation, turbine housing cracks and early failure.

One of the reasons they run hotter is because they have to run at higher engine speeds (rpm). This also accounts for both an accelerated fatigue life for the turbine blades and reduced efficiency.



Fully Covered. Every Location.

Cummins ReCon turbos are custom-designed by Cummins Turbo Technologies for N14 engines. They are precision engineered to deliver a higher volume of air at lower speeds, for enhanced performance over more miles/kilometers. This is why every turbo is supported by a complete warranty, accepted at over 5,500 authorized service locations worldwide.



Genuine Savings. Every Time.

With our new low prices, plus the money you'll save in fuel costs, a Cummins ReCon turbo can pay for itself in less than 15 months!

The savings add up every time a Cummins ReCon turbo spins into action, so whether you're at a dealer, distributor or wherever Genuine Cummins engine parts are sold, make sure you get the best value for your money. For genuine performance and genuine savings, insist on a Genuine Cummins ReCon turbo. Every time.

Every Question. Answered.

For more information about Cummins ReCon turbos, see your local dealer or Cummins distributor, phone 1-800-DIESELS (1-800-343-7357) or visit our web site at quickserve.cummins.com.

*Testing results available upon request.

**Savings based on trucks getting 6 mpg, running 100,000 miles (160,935 km)/year and paying \$2.50/gallon for fuel.



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Bulletin 4081559 Printed in U.S.A. Rev. 8/06
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